

*EVOLUTION, REVOLUTION &
CREATING A BRAND THAT
SELLS MORE BEER*

CRAFT BEER

REBRANDED

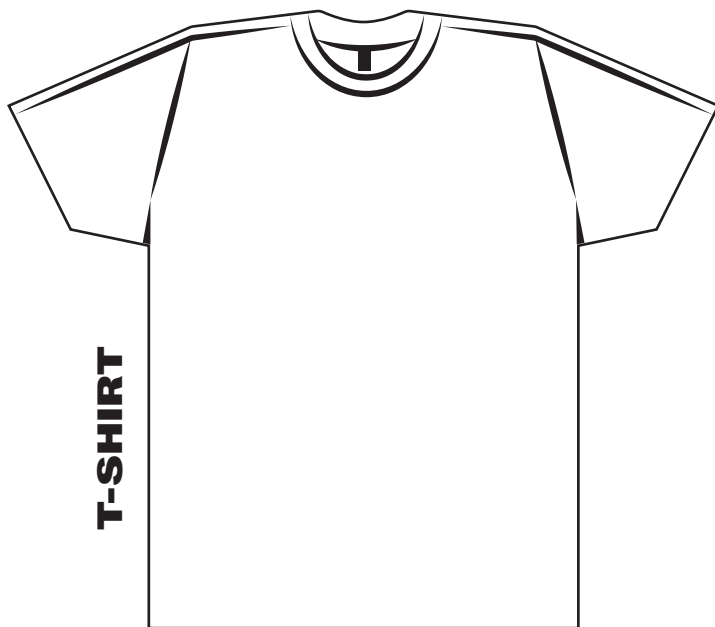
BY ISAAC ARTHUR & CODY FAGUE
CRAFTBEERREBRANDED.COM

CODO®

OUR BREWERY'S LOGO & MERCH

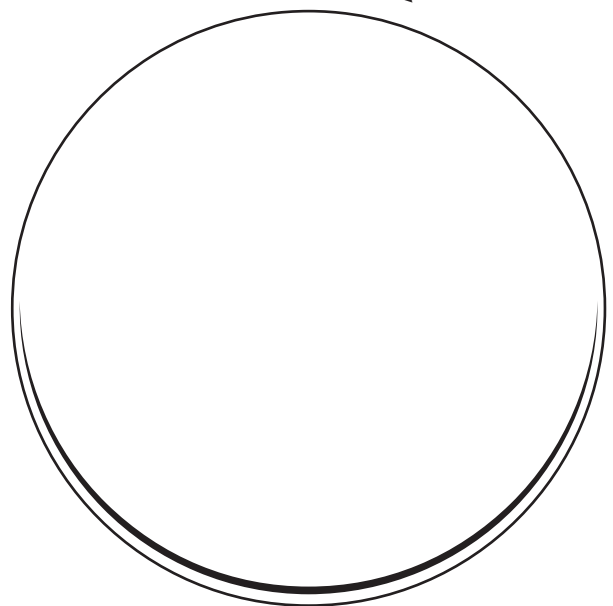
**WITHOUT
LOOKING,
DRAW FROM
MEMORY**

LOGO



T-SHIRT

COASTER

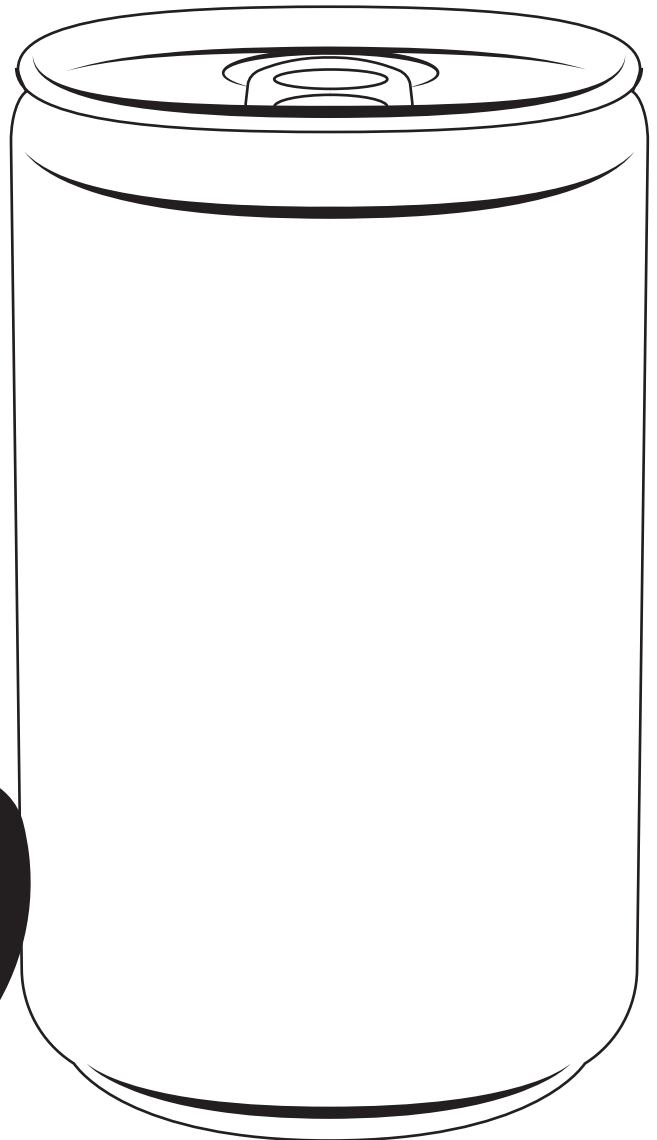
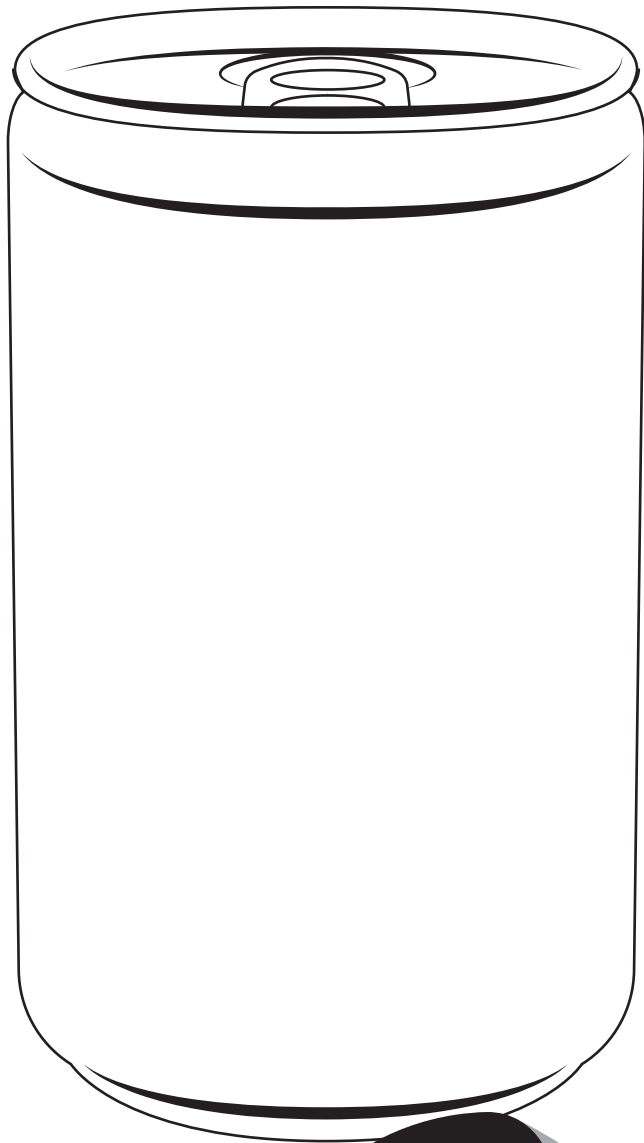


OUR BREWERY'S 12 OZ BOTTLES

**WITHOUT
LOOKING,
DRAW FROM
MEMORY**

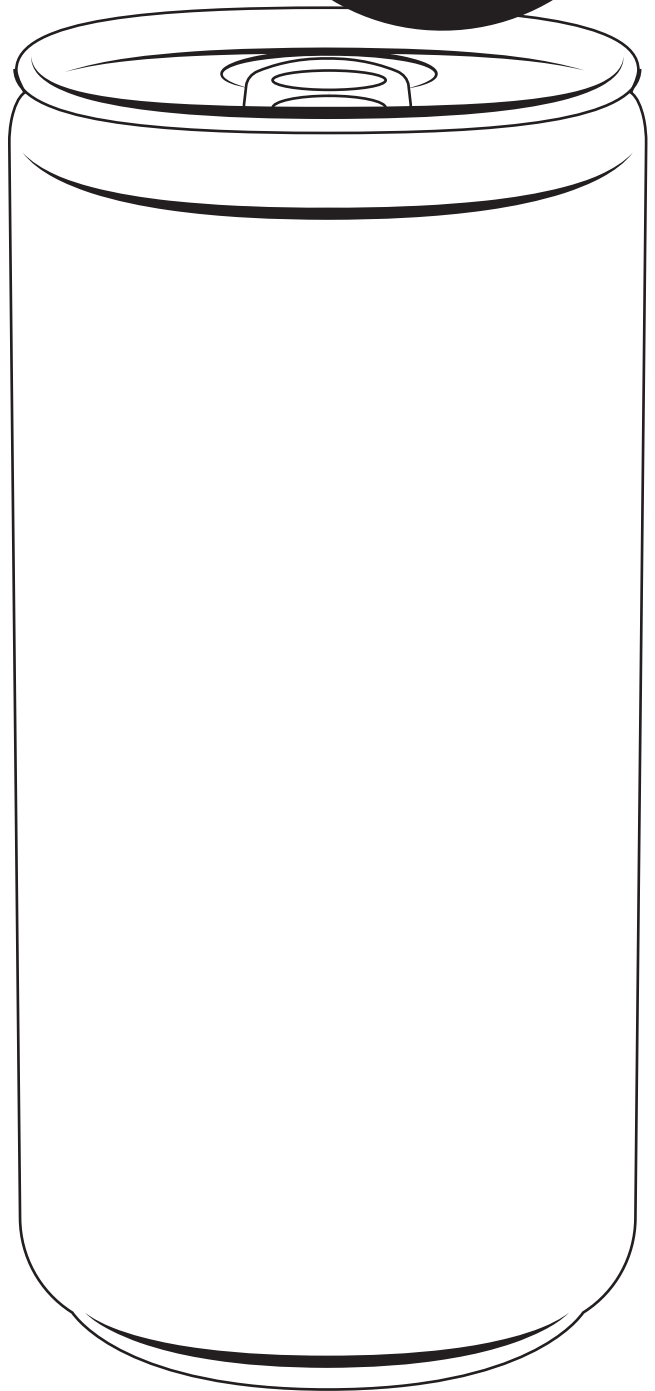
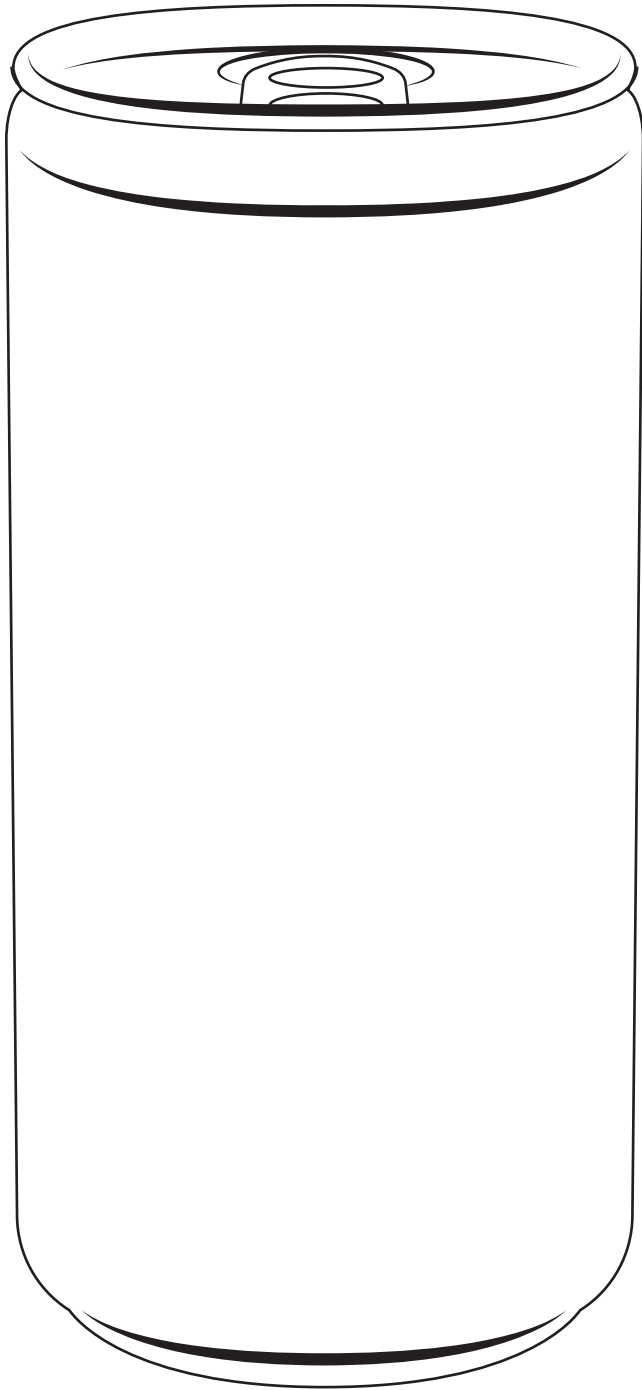


OUR BREWERY'S 12 OZ CANS



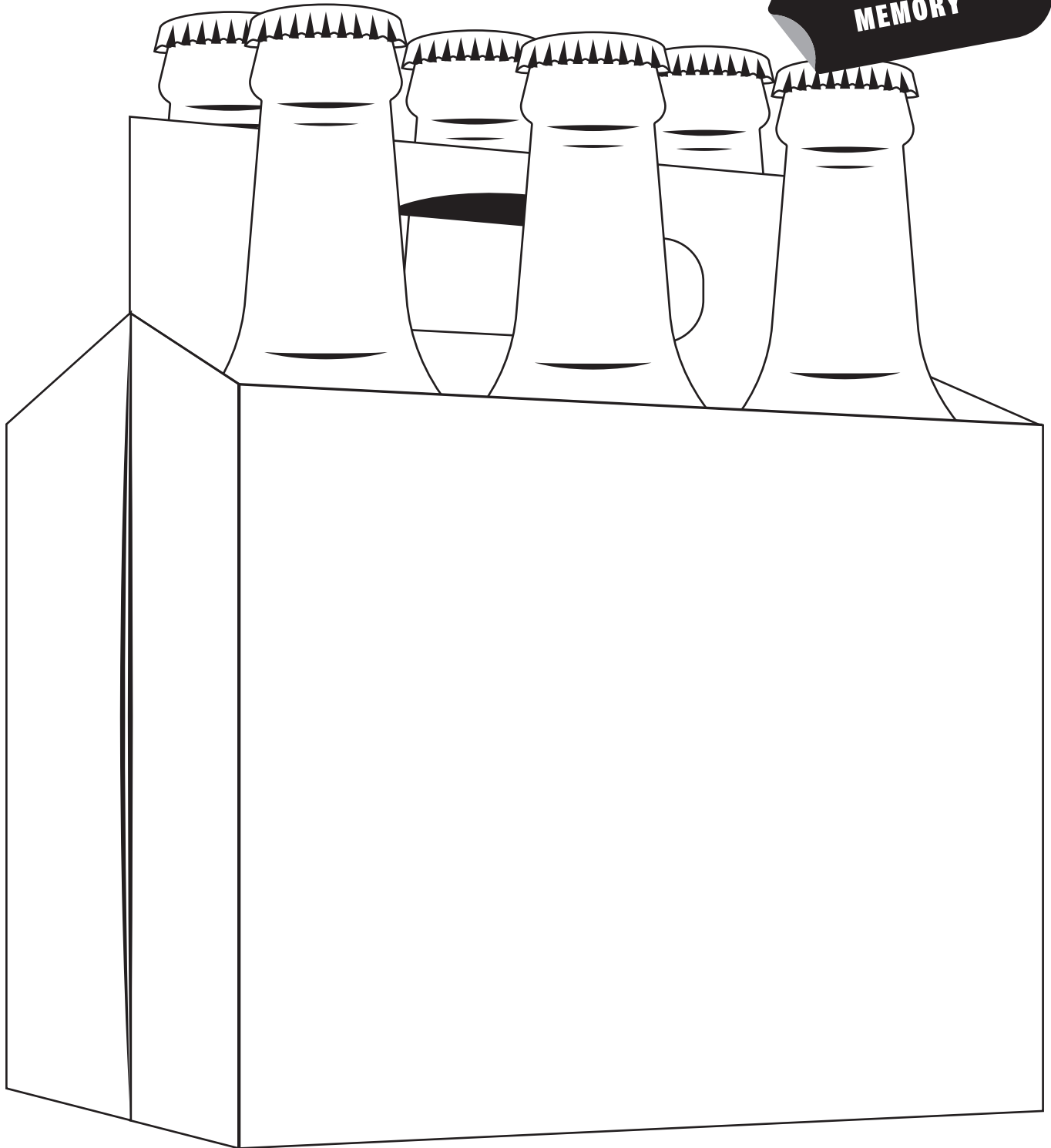
OUR BREWERY'S 16 OZ CANS

**WITHOUT
LOOKING,
DRAW FROM
MEMORY**



OUR BREWERY'S PACKAGING

WITHOUT
LOOKING,
DRAW FROM
MEMORY



OUR BREWERY'S CAN PACKAGING

**WITHOUT LOOKING,
DRAW FROM MEMORY**



OUR BREWERY'S TAP HANDLES

**WITHOUT
LOOKING,
DRAW FROM
MEMORY**

